

Fundraising targets template

Alongside your project and fundraising plans, it's important to estimate the value of grants and donations you hope to receive, and when you expect to receive them. By setting a fundraising target, you will be better able to keep track of the amount you are still trying to raise. This table shows a fictional example of a fundraising target, and also includes a clean copy for you to use for your own campaign.

Funding source	Amount	Decision dates	Other notes
Funds received/committed already			
ABC Trust	£10,000	Received 1st March	Via cheque
DEF Trust	£10,000	Pledged 1st February	Will send money when we have raised £50,000 total
Mr & Mrs Smith	£5,000	Received 5th March	Via cheque
Total pledged so far	£25,000 (This is 12.5% of our £200,000 target)		
Applications made			
GHI Trust	£10,000	Decision on 4th April	
JLK local company	£5,000	Decision expected in next three weeks	Letter sent to the CEO
Total awaiting decision	£15,000		
Prospects - applications not yet made			
MNO Trust	£20,000	Decision on 15th August	Being drafted. Sue to submit 15th March
PQR Solicitors	Unknown	No official decision date	John is meeting with one of their partners next week to discuss whether they are interested
Summer fête fundraising event	£1,000	To be held on 20th August	Sara is drafting posters and fundraising leaflets for the fête

Want to find out more?

Please visit our Fundraising Hub for the latest updates, advice and resources for your church.

www.ecclesiastical.com/churchfundraising

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