



easyfundraising for your church



How to make the most of easyfundraising for your church



easyfundraising is a **simple, safe and secure** fundraising option that churches can use all year round - and it's completely **free**.

And unlike face-to-face fundraising events, easyfundraising is **COVID proof!**

easyfundraising has created this guide to help your church **make the most of easyfundraising** - there are full details of how it works, how to register and how to get your congregation on board.

“Using easyfundraising as a means of increasing our church’s income is so good because, for once, we’re not asking our congregation to give the church more money. All they need to do is to log into easyfundraising at the start of their online shopping and that’s it!”



Lillian
PCC Treasurer St Paul's Whitley Bay

180,000

good causes

£35 million

raised to date

£1.1 million

raised by churches

Shop at over **5,000** online sites

amazon.co.uk



Viking

Booking.com

JUST EAT

Currys

PCWorld

ebay

GoCompare

Dobies
www.dobies.co.uk

trainline

Argos

GROUPON

eden
.co.uk

BLOOM&WILD

So, how does it work?

easyfundraising enables churches to raise money when supporters shop online. 5,000 retailers will **donate to your church for free** when shoppers buy anything from fashion to furniture and holidays to home insurance.



1. Join

Register your church then ask your congregation to sign up in support



2. Shop

Every time they shop online, they go to easyfundraising's website or app first...



3. Raise

...they shop as normal and the retailer gives your church a free donation - easy!

What do other churches think?

“ We would absolutely recommend easyfundraising to other churches! It's such an easy way to raise much needed funds for specific projects. Since joining less than six months ago, we've raised £365, which translated to a youth programme is an entire year's subscription to a resource platform (think- a year's worth of videos, activities, reflections, blogs etc!). All this without one person spending an additional penny. ”

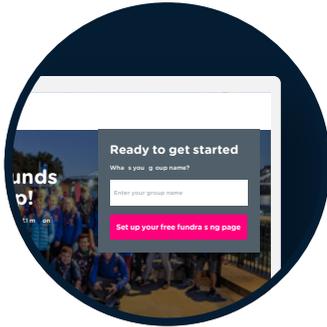


Georgia

Director of Youth Ministry, St Elizabeth of Portugal RC Church



How to register your church:



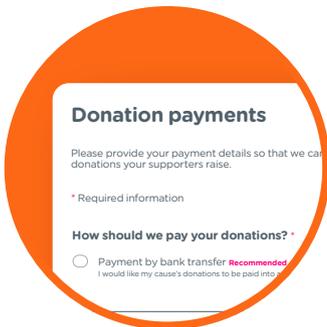
Step 1

Visit easyfundraising to register here:
www.easyfundraising.org.uk/funding-for-faith



Step 2

Add some information about your church so supporters know what you are raising for



Step 3

Select payment option of either cheque or BACS payment direct to the church. easyfundraising will make payments every quarter



Step 4

Congratulations! Your church is now registered and you are your church's first supporter!



Step 5

Book a FREE 15 minute coaching call with one of our experienced fundraising coaches who can help you get off to a flying start

Committee meeting checklist

Use this checklist at your next meeting to ensure your church makes the most of easyfundraising



Item	Action	Who	Deadline	Complete
1	Register at easyfundraising:			

Top 3 tips for raising as much as possible



1

Use the resources that easyfundraising provide in the **Promote My Cause** area to regularly promote easyfundraising to your network. Don't limit yourselves to just members of your congregation - anyone in the community can help and don't forget any local businesses who will be able to boost funds through their buying too!

2

Ask everyone to download the **Donation Reminder** and get the **easyfundraising app**. Supporters with these tools never forget to raise a donation and tend to stick with you for many years!

3

Thank and encourage your supporters - check out the Supporter Communications section on the website to personalise the messages you send. **Everyone loves a 'Thank you'!**

Visit this page to register for free funds today:

www.easyfundraising.org.uk/funding-for-faith



SCAN ME