



Nomination guide

Contains promotional material



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Charitable giving has been at the heart of our business for over 130 years and we're building on that legacy with our Movement for Good awards. We're giving £1million to support charity projects that are helping to make a real difference in their communities.

We know that for many charities, £1,000 can make a real difference. The £1,000 awards are open to eligible charities registered in the UK and Republic of Ireland. This could range from smaller volunteer-run groups to larger, well-known organisations. Read our full [terms and conditions](#), to see whether your charity is eligible to apply.

We know £1,000 can make a huge difference to many charities. That's why we're awarding £1,000 to 500 charities during the first phase of our campaign.

Do I need to meet any specific criteria to take part?

The charity you nominate must be an eligible charity. Please read our [terms and conditions](#).

Can anyone nominate?

Anyone can nominate a charity to receive the £1,000 donation. It's one nomination per person, identified by their unique email address. A charity can only win once, but they can be nominated multiple times.

This is a great opportunity for you to generate support for your chosen charity – the more nominations your charity gets, the more likely they are to win £1,000.

How do I nominate a charity?

You can nominate a charity via a simple form on the [Movement for Good awards website](#).

How do I drum up support for my charity and increase our chances of winning?

We've provided you with a [toolkit](#) to help you. In it you'll find great resources like email, social media and PR templates, which you can share with your friends, family and community to help you generate as much support as possible.

What happens once I've nominated a charity, and the window closes on 24 May?

500 winners will be drawn at random from the pot of nominations. We will then work with our trusted partner, Charities Trust, which will validate the 500 winning charities. We will contact each of the charities to congratulate them on their win, and share their story with the press, across our website and social media.

Please read our full [terms and conditions](#) on the £1,000 awards.

A second phase of giving will happen later this summer and we will provide more details nearer the time.

In your toolkit you'll find useful resources to help you drum up support. These include:

- Social media resources – we've provided you with [social media posts](#) to help you connect with your followers online.
- Tell your friends and colleagues – there's an [email template](#) with a link to the Movement for Good awards web page, so your contacts can nominate your charity.
- Share with the media – getting your story in your local paper is a great way to spread awareness. We've provided a [press release template](#) to enable charities to do just that.

The [toolkit](#) for the £1,000 awards will be available from Wednesday 6 May to Sunday 24 May – allowing you to drum up as much support as possible whilst the nomination window is still open.

If you have any questions about your toolkit or how to enter the awards, please call us on [0151 318 0969](tel:01513180969) or drop us an email at ecclesiastical@charitiestrust.org

